



NORM 2026
CHEMISTRY IN THE CITY OF TREES
- BOISE, IDAHO -
June 28 - July 1, 2026

ACS NORM 2026 Meeting Overview and Exhibitor and Sponsorship Prospectus

Conference Dates: June 28th – July 1, 2026

Exhibit Dates: June 28th – July 1, 2026

Exhibition Location: Boise Centre East

Downtown Boise, ID

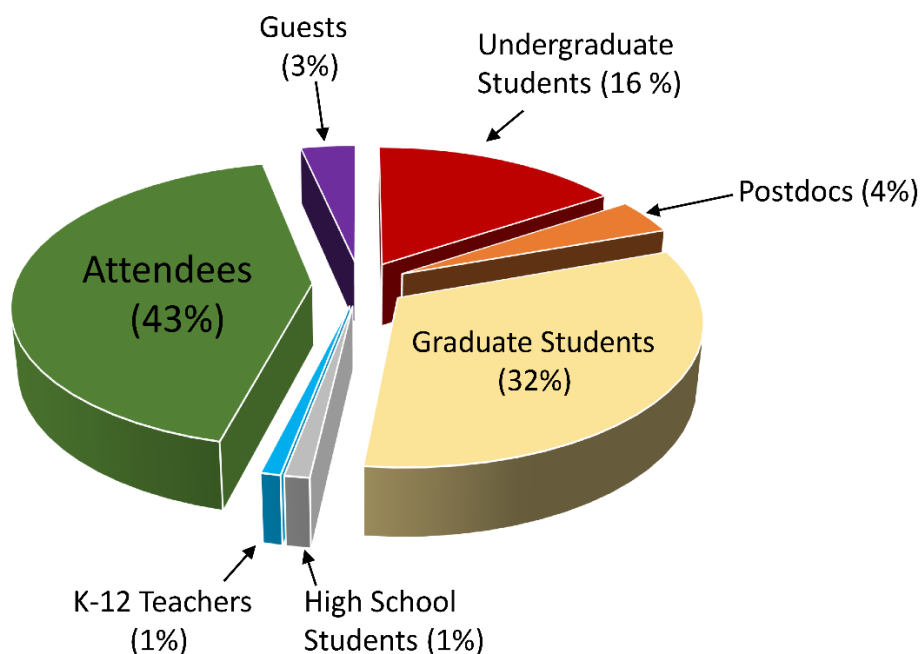
Exhibitor/Sponsorship Registration Link:

<https://cvent.me/GvMyZW>

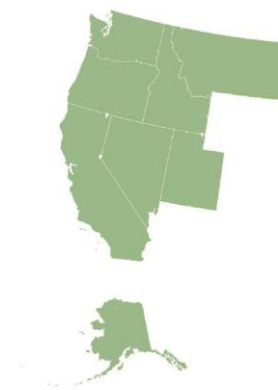
Attendee Demographics

- **ACS NORM:** American Chemical Society Northwest Regional Meeting
- Expected Attendance: 500-700 attendees
- About 75% of attendees will be from the Northwest Region
- **NORM 2026** will be held in Boise, ID at Boise Centre East
- **NORM 2026** is centrally located within 300 miles of the Pacific Northwest National Laboratory (PNNL) and Idaho National Laboratory (INL). Individuals from these national laboratories are helping with meeting organization and are expected to attend
- We are actively engaging and involving individuals from regional industries, including Micron Technology, Inc., Simplot, Hewlett-Packard, Amalgamated Sugar Company, Boise Cascade, Scentsy, Norco, and others
- NORM 2026 is designed to be of interest to attendees in chemistry and other STEM disciplines

Typical NORM Meeting Demographics



State Locations of NORM Attendees



Plenary Speakers



M. Stanley Whittingham
Binghamton University

•**Chemistry Nobel Laureate**•



Geraldine Richmond
University of Oregon

•**National Medal of Science**•



Yury Gogotsi
Drexel University

•**Clarivate Citation Laureate**•



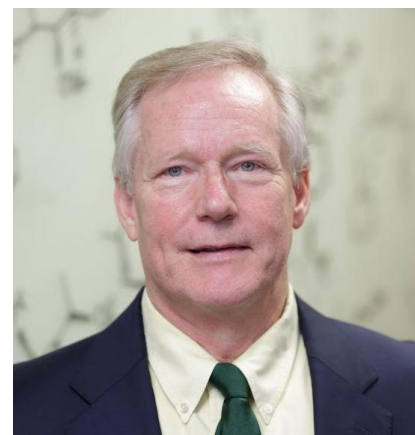
Michelle Arkin
University of California, San Francisco

•**ACS Cope Scholar**•



Mary "Nora" Disis
University of Washington,
School of Medicine

•**Wayne Kuni Award for Innovation in Cancer Research**•



John Wood
Baylor University

•**ACS Ernest Guenther Award**•

NORM 2026

Programming Technical and Poster Sessions

- Building a Sustainable Future with Chemical Methods and Materials
- Chemical Storage and Safety
- From Access to Legibility: New Frontiers in Research Experiences for Students and Teachers
- Innovations in Active Learning
- Matter to Megawatts: The Future of Materials in Energy
- Nanoscale Materials and Their Applications
- Organic Synthesis to Harness Biological Insight and Create Innovative Therapies
- Organometallics: Ligand Design, Catalysis, and Other Applications
- Software Development for Chemistry of Complex Systems
- Therapeutics for the Treatment of Diseases in People, Plants, and Animals
- Undergraduate Research in the Northwest
- General Topics in Biochemistry
- General Topics in Environmental Chemistry
- General Topics in Organic Chemistry
- Graduate Student Poster Session
- Advancing Chemistry through Computation and Artificial Intelligence
- Chemical Frontiers in Imaging: From Biomolecules to Semiconductors
- Future of Food
- Dynamics with Advanced Nonlinear Spectroscopy and Photophysical Studies
- Medical Devices, Sensors, and Systems
- Nuclear Chemistry in the Northwest
- Organic Synthesis in Modern Pharmaceutical Manufacturing
- Scanning Probe Microscopy for Physical & Chemical Characterization of Materials
- Student Learning and Success in STEM
- Undergraduate-Driven Organic Chemistry: Research Excellence at PUIs
- General Topics in Analytical Chemistry
- General Topics in Chemical Education Research
- General Topics in Inorganic Chemistry
- General Topics in Physical Chemistry
- Undergraduate Student Poster Session

Workshops, Networking, and Other Events

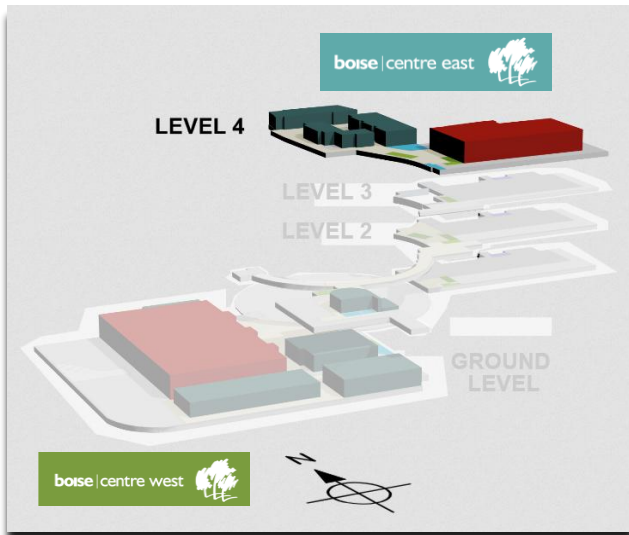
- American Chemical Society 150th Anniversary Reception
- An Introduction to Paper Chemistry*
- Breakfast with Eminent Scientist
- Chromatography and Forensics in the Classroom*
- Electrochemistry in the High School Laboratory*
- General Misconceptions and the AP Chemistry Exam*
- Careers in Chemistry Panel
- Idaho Department of Education STEM Teacher Resources*
- It's Not Magic, It's Biology*
- Nobel Laureate Reception
- Python Training for Educators*
- Semiconductors for All*
- Whitewater Rafting on the Payette River
- American Chemical Society Governance Reception
- Basque Community in Idaho
- Building Community in the Classroom
- COACH: Empowering Women in STEM
- Electrochemistry/Galvanic Cell Simulations in the High School Classroom*
- What to Expect in Graduate School Panel
- Green Chemistry and Benign Chemicals*
- Interactive Chemistry Demonstrations*
- Micron Technology Tour
- Nuclear Chemistry in the High School Curriculum*
- Résumé Reviews
- Strategies for Incorporating Process Oriented Guided Inquiring Learning (POGIL) into the Classroom*

*Part of High School Teacher Program where participants earn professional development credits.

Venue – Boise Centre



The Boise Centre, downtown Boise's convention center, is conveniently located minutes from the Boise Airport. It is divided into Boise Centre East and West. **NORM 2026** will be held in **Boise Centre East**, which offers 29,000 square feet of meeting and event space. Situated on the fourth floor (left image below), many rooms in Boise Centre East feature excellent views of the city and foothills. The floor plan for Boise Centre East is shown below (right). A tentative exhibitor map, indicating the exhibitor hall's location within the meeting space, is available on the next page. For further information about the Boise Centre, please visit <https://www.boisecentre.com>.



NORM Sponsorship Opportunities **2026**

❖ **Diamond - \$10,000 or more**

- Corporate/organization name and linked logo on NORM website
- Corporate/organization name and logo in online program book
- Opportunity to include insert or materials in the NORM participant package.
- Mention of the sponsorship at the beginning, breaks, and end of each sponsored symposium/track, with logo displayed before the start of two technical sessions.
- Three-minute opening remarks at the Governance Opening Reception on Sunday
- 4 meeting registrants covered
- One booth in the exhibition hall
- Expo table in a prominent location

❖ **Gold - \$5,000**

- Corporate/organization name and linked logo on NORM website
- Corporate/organization name and logo in online program book
- Opportunity to include insert or materials in the NORM participant package.
- Mention of the sponsorship at the beginning, breaks, and end of each sponsored symposium/track, with logo displayed before the start of one technical session.
- 2 meeting registrants covered
- One booth in the exhibition hall
- Expo table in a prominent location

❖ **Silver - \$2,000**

- Corporate/organization name and linked logo on NORM website
- Corporate/organization name and logo in online program book
- Opportunity to include insert or materials in the NORM participant package.
- 2 meeting registrants covered
- One booth in the exhibition hall

❖ **Copper - \$1,000**

- Corporate/organization name and linked logo on NORM website
- Corporate/organization name and logo in online program book
- 1 meeting registrant covered

❖ **Nickel – Up to \$500**

- Corporate/organization name and linked logo on NORM website
- Corporate/organization name and logo in online program book

**NORM
2026**

Technical Program Sponsorship Opportunities

Individual Symposia/Tracks (any amount in \$250 increments)

Symposia/Track sponsors receive: Mention of the sponsorship at the beginning, breaks, and end of each sponsored symposium/track, with logo displayed before the start of the technical session

Breaks and Receptions Hosted in the Exposition Hall

Receptions and Banquets:

Opening/Governance Reception (\$2,500)

Awards Banquet (\$2,000)

Coffee Breaks:

Monday (June 29th) Morning Coffee/Snack Break (\$1,000)

Monday (June 29th) Afternoon Coffee/Snack Break (\$1,000)

Tuesday (June 30th) Morning Coffee/Snack Break (\$1,000)

Tuesday (June 30th) Afternoon Coffee/Snack Break (\$1,000)

Wednesday (July 1) Morning Coffee/Snack Break (\$1,000)

Undergraduate Program:

Tuesday (June 30th) Afternoon Ice Cream Social (\$1,000)

High School Teacher Program:

High School Teacher Program General Sponsorship (\$1000)

High School Teacher Program - Luncheon for Teachers (\$3,000)

Sponsor of Five High School Teachers' Registrations (\$500)

NORM 2026

Exhibitor Details

● Venue

- Boise Centre East
- Boise, ID
- <https://www.boisecentre.com>

● Exhibit Dates and Times

- Sunday, June 28th
 - 6:00 PM – 9:30 PM
- Monday, June 29th
 - 8:00 AM – 6:00 PM
- Tuesday, June 30th
 - 8:00 AM – 5:00 PM
- Wednesday, July 1st
 - 8:00 AM – 12:00 PM

● Installation Schedule

- Sunday, June 28th
 - 12:00 PM – 5:00 PM

● Dismantle Schedule

- Wednesday, July 1st
 - 12:00 PM – 3:30 PM

● Contacts

- Eric Brown
 - General Chair/Co-Expo Chair
 - ericbrown3@boisestate.edu
- Lisa Warner
 - Co-Expo Chair
 - lisa.warner@thermofisher.com
- Don Warner
 - Co-Program Chair
 - dwarner@boisestate.edu
- Olya Mass
 - Co-Program Chair
 - olgamass@boisestate.edu

● Space Assignments

- Priority for space assignment is based on sponsorship level (if relevant) and date on which the exhibit space is reserved.

● Booth Sizes and Fees

- Standard booth is an 8-foot-long table with two chairs and tablecloth.
- Booth purchase includes two meeting registrations (registration not included in literature only booth purchase).

- Commercial Booth w/ power.....\$1000

- Commercial Booth w/ no power.....\$750

- Double Booth.....\$1900

- Literature Only (Commercial).....\$500

- Nonprofit.....\$600

- Literature Only (Nonprofit).....\$250

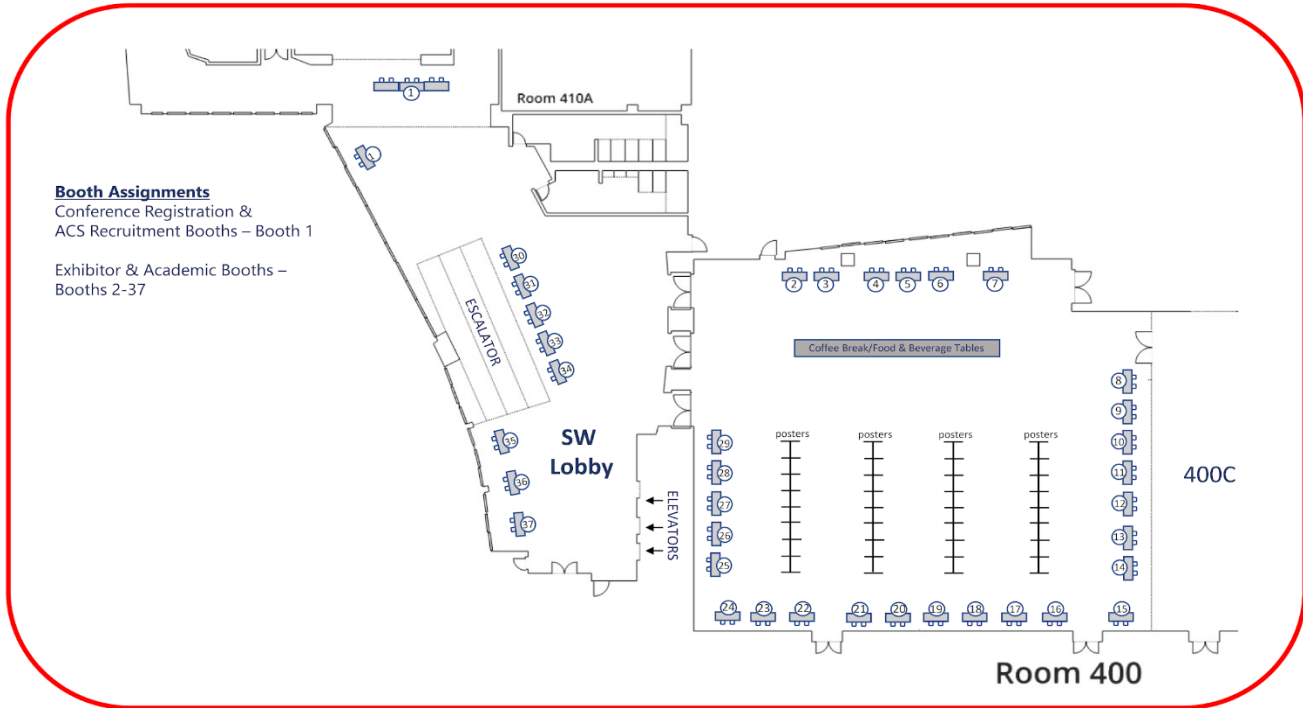
● Hotel Accommodations

- Reservations for hotel accommodations at NORM 2026 can be made through the NORM 2026 website.

<https://norm2026.org/>

NORM 2026

Tentative Exhibition Map



- The exposition hall will be placed in a high-traffic area, strategically located where refreshment breaks and poster sessions occur.
- Plenary speaker presentations, panel discussions, and technical sessions will be held in 400C, resulting in a steady stream of attendees traveling between it and other rooms.

Exhibitor Lounge

- Room 440 will be stocked with coffee, refreshments and snacks for exhibitors and ACS registration personnel

- Sponsorship and Exhibitor Registration Link:

<https://cvent.me/GvMyZW>

